



# URSTRONG



## Call for Applications: Licensed URSTRONG Presenter in Sydney, Australia



### Who are we?

URSTRONG is an award-winning friendship program that empowers students in Kindergarten to Year 8 with the skills, language, and self-confidence to be better friends and develop healthier relationships.

URSTRONG's focus on friendship skills & bullying prevention has improved the social climate in schools globally, teaching kids a common language for confidently managing conflict and creating a culture of respect and kindness.

### Who are we looking for?

We are seeking a **dynamic educator with a personality that shines** to join our team of Friendship Experts to deliver workshops in Sydney, NSW. We are looking for an educator who:

- Has a background in Education and/or Psychology
- Has experience presenting to large groups and an ability to capture & engage an audience
- Has extensive experience working with children in Primary School
- Are 100% committed to excellence and professionalism
- Has superior communication skills
- Possess an unharnessed passion for social-emotional learning and wellbeing
- Has flexibility to do workshops at schools around Sydney during the school day and parent-child workshops in the evenings

**NOTE: Preference will be given to educators from URSTRONG Schools who have taught our curriculum, Friendology 101.**

### Are you our next Licensed Presenter?

If you are interested in joining our team, please contact [dana@urstrong.com](mailto:dana@urstrong.com) to obtain an application package with further details about this opportunity!

**Deadline to Apply: Monday 21 October**



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## Enhancing the social-emotional wellbeing of kids through friendship skills

### Licensed Presenter Role & Responsibilities

Licensed URSTRONG Presenters are caring, warm, and inspiring - each with a wealth of knowledge and personal experiences that enrich our team. They have experience working with children in Primary School and a background in Education and/or Psychology. Our dynamic Presenters have personalities that shine, allowing them to deeply connect with kids and parents in an assembly-style presentation.

A Licensed Presenter is directly trained by URSTRONG's Founder, Dana Kerford, and learns the ins and outs of the skills-based curriculum. As bona-fide "Friendship Experts," Licensed Presenters offer our full suite of workshops, including parent-child workshops, in schools.

Our workshops are designed to be high-energy, interactive, and packed full of important skills, language, and social-emotional principles for children, parents, and educators. Licensed Presenters are trained to create a multi-sensory experience for workshop participants to bring the curriculum to life, enhance retention, and support learning.

Our global team of Licensed Presenters are recognized as leaders in the field of social-emotional wellbeing and work closely together, sharing and collaborating, to ensure they are "on the pulse" of children and their experiences in friendship.

### Why should I become a Licensed Presenter?

As a Licensed Presenter, you will be enhancing and enriching your art of teaching and improving the lives of children, parents, and teachers. Through our whole-school friendship strategy, you will truly feel you are making a difference in the world – empowering and inspiring children to stand up for themselves and create healthy relationships. You will be connected to the latest research on social-emotional wellbeing, interpersonal skills, and conflict-resolution along with being part of a global community of Presenters.

Our Licensed Presenters have their bio/photo on our website and are part of our social presence. Along with the intangible rewards, you will earn a per workshop Presenter fee.

Being a Licensed Presenter is a beautiful way to supplement a teaching position. Almost all of our [Presenters](#) have a full-time job already and present our parent-child workshops in the evenings. When a school reaches out to book a workshop, we check with the Presenter to see what their availability is like, then offer a few options to the school. So, it's very flexible in that way.

Presenters work on contract and are paid at the end of each month.



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## Who should apply?

We are looking for educators in Sydney, Australia who will service the NSW market (mostly Sydney).

## What does the application process look like?

Applications are due by 21 October 2019. At that time, Dana and her team will review all applications and notify unsuccessful applicants within one week. Those candidates who are short-listed will be contacted to set-up an interview. Interviews will be conducted in person or via Skype with Dana Kerford. Reference checks will be completed and all final candidates will participate in a second interview with CEO, Michael Kerford. Successful candidates will be notified and presented with a contract to review.

Note: Due to the large number of applications, applications that are late or incomplete will not be considered and will not be followed-up on.

## What does the training entail?

Once the contracts have been signed, all successful candidates will participate in formal training online (potentially scheduled for the end of November with our global team) and in person with Dana Kerford in Sydney.

All workshops with detailed teaching notes will be sent to Presenters along with a comprehensive Orientation Guide. Presenters will be expected to attend/watch Dana or veteran Presenters and, following formal training, will begin by co-presenting workshops. Presenters will deliver workshops with supervision until they've mastered the content and the art of presenting.

In order to ensure that our Presenters are the *cream of the crop*, we continue to provide them with ongoing support and feedback through Presenter Evaluations conducted every 6 months.

## What happens after I'm a certified Licensed Presenter?

Congratulations! You've become a certified Licensed Presenter and you're ready to start offering workshops. If you've got an affiliate school, you will start by offering workshops at your school to your students and the local community. URSTRONG will begin booking you workshops in schools based on your availability. Our team will manage all event bookings – from creating the event poster, to posting the event online, to managing event registrations and enquiries. You will be sent everything you need to deliver our workshops so that you can focus on empowering, inspiring, and teaching kids to have healthy relationships!

## How do I apply?

Please submit your CV along with a cover letter and answers to the Application Questions to Dana Kerford at [dana@urstrong.com](mailto:dana@urstrong.com). Keep in mind that incomplete or late applications will not be considered.

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## Application Questions



Please answer the following questions, providing as much detail as necessary, to paint a clear picture of who you are and how this career path is the right fit for you.

1. Do you have experience working with children aged 6 to 12? If so, please describe the capacity of your work and what you learned from that experience.
2. Have you taught at a URSTRONG School? Have you taught our Friendology curriculum? Please describe your experiences with URSTRONG.
3. What experiences (personal and professional) do you bring to the table that will allow you to better connect and relate to children and their struggles with friendship?
4. How would you describe yourself? How would your friends describe you?
5. Describe your teaching style, the pedagogy or educational framework that inspires your approach, and if/how gender impacts your methodology.
6. Why do you want to be a Licensed Presenter and what's your definition of 'success' within this role?

